Dr. Babasaheb Ambedkar Open University
Term End Examination December – 2019

Course	**:**	**BBA**	**Date**	**:**	**16-Jan-2020**
Subject Code	**:**	**BBA - 603**	**Time**	**:**	**03:00pm to 06:00pm**
Subject Name	**:**	**Corporate Governance and Business Ethics**	**Duration**	**:**	**03 Hours**
			Max. Marks	**:**	**70**

Section A

Answer the following (Attempt any three) **(30)**

1. What is corporate governance? Explain six conditions for effective code of ethics.
2. Explain the basic ingredients of corporate governance.
3. Define business ethics. Explain its scope
4. Explain the need for audit committee.
5. Explain Kohlberg's six stage category system of understanding moral development.

Section B

Answer the following (Attempt any four) **(20)**

1. Write down the functions of Board of Directors.
2. Write short note on Ethics.
3. Explain 3 C's of business ethics.
4. Explain the difference between CSR & business ethics
5. Difference between Office and business ethics.
6. Write short note on Myths about business ethics.

Section C

Part – A (Multiple Choice Questions) **(10)**

1 _____ implies a degree of control to be exercised by key stakeholders' representatives.

A Governance B Controlling
C Government D Evaluation

2 _____ means character; norms, morals and ideals prevailing in a group, society.

A Business Ethics B Moral
C Ethics D Norms

3 Values and standards used by groups of managers in the workplace are _____.

A Business ethics B Professional ethics
C Social ethics D None of the above

4 _____ encompasses good ethics, both within the walls of the company and outside.

A Business ethics B Social ethics
C Social responsibility D None of the above

5 _____ is moral principal that govern or influence a person's behavior.

A Ethics B Responsibility

C CSR D None of the above

6 These differ from person to person - _____

A Moral principal B Motives

C Philosophy D None of the abve

7 _____ is not a commodity that can be bought from the market.

A happiness B Ethics

C Business ethics D Social ethics

8 _____ implies a degree of control to be exercised by key stakeholders' representatives.

A Governance B Ethics

C attitude D None of the above

9 Quality of governance depends on _____

A Integrity of management B Adequacy of process

C Ability of the board D All of the above

10 _____ is defined as an increase in equity created by the labor of the owner.

A Sweat equity B Paid up capital

C Swear equity D None of the above

Part – B (Do as Directed) **(10)**

Answer the following.

1 Ethical values

2 Ground rules of ethics

3 The right to the truth

4 The right of privacy

5 The right to what is agreed

6 The right not to be injured

7 Profession

8 Purpose of Ethics

9 Ethics education

10 Ethical behaviour